

LAURA GASSIN

UI & Graphic Designer

“ In the area of health serious game for 3 years, what I like is the pedagogical and didactic side. As the only 2D graphic designer of the company, it allows me to participate in all stages of the specifications, diffusion through the design and promotion. I like teamwork, it allows exchange and sharing of ideas. ”

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✉ www.lauragassin.com

📍 from France



Graphic Design

UI Design, character design, illustration, newsletters, logo, ..



Motion Design

Storyboard, advertising
Vector illustration



Webdesign

CSS3/HTML5
CMS, Wordpress
MySQL/ PHP (grounding)



Webmarketing

Newsletters: Mailchimp, mailjet
Blogging (on serious-game.fr)
Social network, Google ads

GRAPHIC EXPERIENCES - 6 years

- 2012 - Now ● **GENIOUS Serious Games** | 5 years | Montpellier (34)
Creation of serious games and health serious games and their promotion : Logo, Splash screen, Interface, Character design, 3D texture, Illustration, teaser, motion design, website, newsletter, flyer, posts ... And corporate communication.
I find it very interesting to see how it's made and how it's used.
- 2010 ● **Solunea** | 3 months | Nîmes (30)
Creation and animations on Flash in a e-learning company.
- 2010 ● **Chapatiz** | 6 weeks internship | Paris (75)
Graphic designer in a online game company (online advertising, isometric illustration, Flash animation).
- 2010 ● Creation of a didactic Comic Strip for burned children.
- 2010 ● Publishing of a comic strip made during the «23h de la BD».
- 2009 ● Creation of a didactic Comic Strip about biology.

EDUCATION - 6 years

- 2012 - 2014 ● **Bachelor Webmaster/Webdesign** | 2 years | Pérols (34)
Webmarketing, Unity, Graphic Design, PHP, My SQL, Maya, Prestashop...
- 2011 - 2012 ● **Licence Pro TAIS Option CIAN** | 1 year | Toulon (83)
Project Management, Graphic design, PHP.
- 2008 - 2012 ● **Mise à niveau + BTS Visual communication multimedia** | 3 years | Toulon (83)
Webdesign, Graphic Design, Illustration, Motion Design, AS3...
- 2008 ● 1st year of biology | Montpellier (34)
- 2007 ● Scientist Biology-ecology high school
- 2006 ● BAFA (degree of children animation) and degree of kayaking animation

AND MORE...

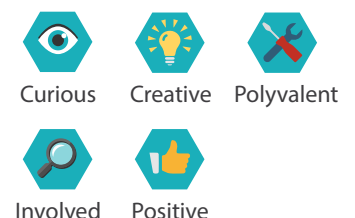
Other experiences

- 2010-11 ● Accommodation keeper
- 2008 ● Theater animation for bipolar adults
- 2004-08 ● Touristic animation for american teenagers (with «People to people»)
- 2005-07 ● Kayak animation

Interests



Qualities



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SOME OF MY FAVORITE WORK



Curapy.com

Curapy.com is a serious game platform for patients and therapists mostly. It's a very complete project: I realised the logo and the visual identity, an explainer in motion design, the website, and somethings that was new for me: the design of a Window app and a dashboard design.

Logo | Visual Identity | Illustration | Motion design | Website | Dashboard design (the platform) | Windows app design | Newsletter template



ciNACity

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Interface | Infographic | Motion design | 3D Textures



Serious-game.fr (blog)

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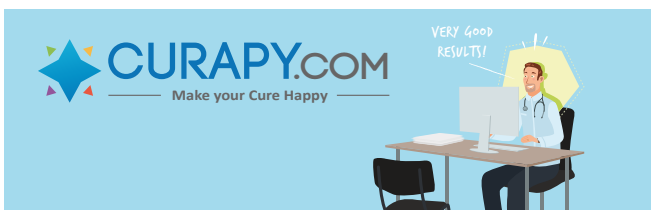
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Driving

It's a serious game to test old people knowledge and reflex in car. It's a simple project

Visual Identity | Splash screen | Interface



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